



Newsletter

QUARTERLY
2011

Special Points of Interest:

- 2011 Exhibition and Reception
- Annual Meeting
- Membership Promotions
- Marciano Martinez to Demonstrate

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Fall



The President's Message

By JoAnn Formia

CONGRATULATIONS to all who were accepted into the 43rd Annual Watercolor West Exhibition. I hope you will be able to visit the City of Brea Art Gallery to see for yourself the variety of work that was selected by Jerry Stitt, this year's Juror. Membership promotions, due to individuals who had their paintings accepted into the show, include thirteen new Juried Members and seven new Signature Members. I must thank the City of Brea, the Brea Art Gallery and Christina Hasenberg, the Gallery

Director for their support and help in making this show a success. Also, I think this is a perfect opportunity to announce a change in the Demonstration Series. George James has had to cancel his December 3rd demonstration and coming on board will be Marciano Martinez, a very talented and entertaining painter. After forty years, Marciano has recently retired as Professor of Art at Fullerton College.

Now I would like to address concerns that this year's exhibit has brought to the surface. There are four issues that come to mind right off of the top. Not all of these issues apply to every show but they DO apply to Watercolor West.

No.1. It is clearly stated in the prospectus that work submitted for consideration must be no older than 2 years. One painting was rejected for having been painted in 2002.

No. 2. Watercolor West is a Transparent Watercolor Society which means NO gouache, gesso, metallic paint, ink or WHITE PAINT. Any white in the painting must be the white of the paper. Two paintings were rejected for not following these guidelines.

No. 3. The current Watercolor West frame requirements have been in place for four years at the request of the Gallery. The purpose is to enhance the professional look of the show and to allow the eye to view the paintings with less distraction. Eleven paintings had to be reframed due to not following the guidelines that are printed in the prospectus.

No. 4. And the most important concern is to READ the prospectus thoroughly. The directions and requirements are put in the prospectus for a reason. They are there to benefit the painters and make the show the best it can be. These rules are necessary to maintain the integrity of what Watercolor West stands for. Not all prospectuses fit all shows. It is important to read each prospectus, it can make the difference between being successful or not.



“There are many gifted artists and truly high quality paintings in the show. I think the one hundred paintings selected make for a wonderful celebration of watercolor at its very best.”

*Jerry Stitt
2011 Juror of
Selection and
Awards*



Calendar

Opening Reception of 43rd Annual Exhibition



Jim Salchak (left picture) and Tom Fong (right picture) receive their awards from Awards Chair, Robin Erickson and President, JoAnn Formia.



Many thanks to President JoAnn Formia, Exhibition Chair, Francesca Brayton and the many other members of the Board of Directors including Willellyn McFarland, Exhibition Catalog Chair, who worked so hard to organize this show.



Beautiful transparent watercolors, lovely music, yummy food and great conversation added to the festive atmosphere at the opening reception held at the City of Brea Art Gallery on October 15th, 2011.

Dates to Remember

43rd Annual Juried Exhibition at the City of Brea Art Gallery

October 22	Joseph Stoddard Demonstration (10-3 pm)
November 5	Sheila Hansberger Demonstration (10- 3 pm)
December 3	Marciano Martinez Demonstration (10-3 pm)
December 18	Keiko Tanabe Demonstration(1-5 pm)
	Last day of exhibit: Artists MUST pick up paintings at 5pm

Annual Meeting Presented by Jim Salchak



Steve Walters, Gerald Hannah, Barbara Ward, Fealing Lin, Nancy Goldman, Sean Barrett, and Judy Todd (not pictured) were some of the award winning painters featured in Jim Salchak's Annual Meeting presentation on October 15th, 2011. He presented the top four winning paintings for every annual exhibit since 1983, the date that slide entries began. It was really fascinating to see the consistent quality of the work year after year; to see the winning paintings and hear who the jurors were that selected each show. Each of the artists present stood up to be recognized at the meeting. As you can see from their name tags, three of the past winners had paintings accepted into this years show too!

Jim gave us an extra bonus presentation of the life and work of John Singer Sargent. He has given this presentation many times at many venues and it never fails to please and amaze! Thanks Jim for all you do! INSPIRATIONAL!!!

For Your Information *Help Wanted*

Attention Members: If you ever thought it might be fun to get involved as a board member for Watercolor West, LISTEN UP! The Watercolor West Board of Directors will have some openings available for the next two year term beginning January 2013, but some training will begin in early 2012. The current board will finish this term at the end of 2012 and many board members will remain on the board in the same position or a new position. Stay tuned for what positions will become available and let us know if you would like to serve. We only meet four times a year including the annual meeting. It is very satisfying and lots of fun to work together as a team as we organize our annual transparent watercolor exhibit. We look forward to hearing from you!



The 43rd
Watercolor West
Annual Exhibition
received entries
from
Norway, Kuwait,
Singapore,
China, Canada
and the
United States..
Congratulations to
all whose
work was selected,
making this
another great
Watercolor West
International
Transparent
Watercolor Society
Exhibition.



F. Y. I.

**THE PASSIONATE PAINTER
in Paris**
Alvaro Castagnet



Film Review

Available now in the United States and Canada is a new DVD featuring master watercolor artist Alvaro Castagnet. This is another production by APV Films that captures a world renowned artist painting on location.

APV Films are distributed in North America by The Artists' Place. You can see a preview of this film and purchase it by going to www.artist-videos.com or by calling 800-278-7522.

The Passionate Painter in Paris

A Film Review by Jim Salchak

In this film Castagnet is painting on the streets of Paris with its historic buildings and busy boulevards. In this ninety minute film we watch Castagnet paint five watercolors accompanied by his commentary on his subject and painting process.

It is a rainy morning in Paris and the artist has selected the corner of a busy street with buildings, cars and people creating wonderful reflections on the wet pavement for his first subject. He explains that he likes to put down an initial wet in wet under painting, putting warm colors where cool color will be later and cool under warm. When this wash is dry he proceeds with grayed colors and very strong darks and quickly establishes the overall value pattern of the scene. His focal point is a man across the street with a white umbrella walking toward us on the glistening sidewalk. Color accents are achieved with the traffic lights, elements of clothing and the French flag. Final highlights are added with Chinese White on the people and cars.

Taking shelter from the rain, Castagnet does his next painting inside a cafe. The interior of the cafe is backlit by the windows and doorway at the front of the building creating a strong value pattern by throwing light on the flat surfaces while reducing the details of the customers and waiters. Again a loose initial wash sets the color scheme. After this dries he proceeds to paint the waiters, customers and tables in this busy cafe. He puts a red blazer on his focal point waiter for maximum interest.

The next location is Place Saint-Michel very early in the morning. The buildings across from the small plaza still have their night lights on and they are reflecting onto the wet pavement. There are many pedestrians crossing the plaza and the street.

Catagnet designed his painting to make the figures and their reflections the focal point. Some of the figures were made dark to contrast with the light windows while other were created by negatively painting dark windows behind them and were left light. Minimum detail was added to the upper portions of the buildings so as not to compete with his center of interest. The completed painting looked great and captured the feeling of that wet morning.

Castagnet's next subject was the famous Paris Opera House viewed from across a street. It is a sunny day and the artist quickly captures the main architectural shape of the building. The focal area of his composition will be the lower portion of his painting with emphasis on the cars and pedestrians crossing the busy street. Castagnet emphasized the importance of tying the figures together so they will not look pasted down. Some bright colors and white highlights were added as well as traffic and street lights to complete the painting.

The last painting was another street scene painted on a sunny morning across from a corner cafe with a bright red awning. It is a busy scene with customers dining on the sidewalk and people in the pedestrian crossing as well as cars and traffic and street lights. Castagnet had to paint very fast to capture the scene as the shadows on the building were quickly changing. Keeping his focal area in the lower portion again he used strong darks under the awning, on some of the figures and on the cars.

It is very entertaining to watch Castagnet work. He paints very fast and loose with his brush dancing across the page. His brushwork, strong color accents and a full range of values creates dynamic paintings that are full of mood and atmosphere.

Marciano Martinez to Demonstrate

Saturday, December 3, 2011

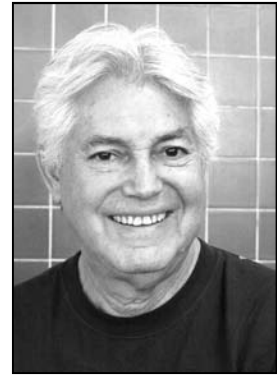


Marciano Martinez is a retired Art Professor from Fullerton College where he taught for 41 years. He earned a MFA from Claremont University and a BAED from The College of Arts in Oakland, CA. He received his watercolor training from well known artists such

as George Post, Milford Zornes, Millard Sheets, Rex Brandt and Robert E Wood among others.

His work has been collected by people throughout this country as well as Latin America, Europe and Japan. He was featured by *American Artist* in watercolor and on national television in life drawing.

Please join him on Saturday, December 3rd, for what will be an enjoyable and entertaining day. The demonstration will be held in the City of Brea Council Chambers (across the hall from the City of Brea Gallery) from 10am to 3pm. He replaces George James who had to cancel.



Marciano Martinez



*Registration forms
for the
demonstration series
can be
downloaded from
our website,
[www.watercolorwest
.org](http://www.watercolorwest.org).*

*Individual seminars
are \$20 each
but the entire series
is \$75.*

*Call 714-990-7730
for more
information.*



Membership Promotions *Well Done All!*

New Signature Members who have exhibited in three annual exhibits

Christine Cook, Newport Beach, CA
Janet Mach Dutton, Cape Coral, FL
Frank Murphy, Englewood, FL
Catherine O'Neill, Hamburg, NY
Kathy Dunham, La Quinta, CA
Antonio Pepito, Belmont, CA
Wanda Stallings, Garden City, KS

New Juried Members who have paintings in their first annual exhibit

Roger Boehm, Costa Mesa, CA
Joan Clark, Escondido, CA
Nancy Dorn, Arcadia, CA
Mary Gilman, Covina, CA
Kristi Grussendorf, N. Logan, UT
Michelene Laski, Studio City, CA
George Liang, San Gabriel, CA
Christine McCowan, San Juan Capistrano, CA
Sylvia Miller, Grants Pass, OR
Pete Roberts, Orange, CA
Catherine Sickafoose, Phoenix, AZ
Susan Winslow, Capistrano Beach, CA
Kathleen Zann Isacson, New York, NY



Criteria for Member News

Please note that the following items may be included in this column:

- Awards in Exhibitions
- Publications
- Solo or two artist exhibitions
- Small group invitational exhibitions
- Serving on juries
- Additions to permanent collections

The following items will NOT be included:

- Admissions of an entry to a juried exhibition
- Workshop listings
- Member News items achieved more than six months before submission

Sending the information:

The preferred method is via e-mail for both pictures and text. Use "Member News" in the subject line.

Contact us at web site: Watercolorwest.org/contact

Winter issue deadline is **January 2, 2012**

Thank You!

Member News Congratulations!

Kris Preslan has been awarded Signature status in the National Watercolor Society. Her painting "Woodie" was awarded the Roger Armstrong Memorial Award.

Signature member **Bev Jozwiak** was accepted into "Splash 13" Best of Watercolor. She also had three paintings published in Kennedy's Worldwide Best of Portraits. She has three one woman shows this year. The first at the Cole Gallery in Edmond, Washington. The second will be at the Aurora Gallery in Vancouver Washington, running the month of Oct., and the third will be in Salem, Oregon at the Camas Gallery starting in Dec. She had an 8 page feature article in *American Artists Watercolor Magazine*, Summer 2011.

Rolland Golden opened an exhibition at The National Arts Club, 15 Gramercy Park So., New York in September. The theme of the show is "Katrina, Natchez and the River". Golden is the recent recipient of the "Visual Arts Award 2011", presented by the Mississippi Arts and Letters (MIAL). He painted a large series on Katrina, which was exhibited at the New Orleans Museum of Art and also completed a series of works on Natchez and area, which was shown at the Historic Natchez Foundation.

Francesca Brayton had two paintings in the City of Brea Art Gallery Plein Air Invitational held August- mid September in Brea, CA.

Laurin McCracken, WW, has been recognized with the Dr. Donald and Helen Budd Burness Memorial Award - the [Adirondacks National Exhibition of American Watercolors](#), Old Forge, NY, for "Delta Sky", Second Prize - Keystone National 2011: Juried Exhibition of Works on Paper, Art Center School and Galleries, Mechanicsburg, PA, for "Yellow Pears on Foil." He also has an article in the October/November issue of *International Artist* magazine, "Seeing, Drawing and Mastery of the Craft." In the November issue of *the Artist's magazine*, he wrote the Drawing Board column, "Build' a Better Building." He is also included in the article "tools that are tried-and-true" of that same magazine.

A Merchandise Award was won by **Betty Jameson** at the Missouri Watercolor Society, National Members' Invitational 2011 at the Boone County Historical Society Gallery in Columbia, Missouri September 6-October 21, 2011. She also won Third Place Award and an Honor Award at the Wind River Valley Artists Guild's 62nd Annual National Art Show, Dubois, Wyoming in July.

Morris Shubin has received the Harold Coopersmith Memorial Award in the 30th Annual Exhibition of American Watercolors in Old Forge, NY.

Brenda Swenson's was a featured artist in *Watercolor Artist Magazine*.

New Members Welcome!

New Juried Member:

Mary Gilman, Covina, CA

New Sustaining Associate Members

Oscar Atienza, Chino Hills, CA

Elida Kidman, Las Vegas, NV

Rita DuShane Jones, Upland, CA

Carol Hendrickson, Los Angeles, CA

Pamela Mejia, Copperopolis, CA

Charlotte Moore, Torrance, CA

Walter Mosley, Brooklyn, NY

Vickie Myers, El Segundo, CA

Jerald Peterson, Tahlequah, OK

Lee Taylor, Huntington Beach, CA

Margaret Tolen, Artesia, CA

Carol Stieber, Valley Village, CA

Member News *Continued*

Willellyn McFarland, Signature member and past President of Watercolor West, will have her paintings exhibited in the CAC Associate Exhibition at the Pacific Asia Museum in the Gallery of Contemporary Art, Pasadena, CA. The show will run through October 30, 2011.

Steve Walters received the President's Award in the CWA 42nd National Exhibition for "Cotton Candy." He received an Award of Excellence for the People's Choice Award in the PAA 45th Mother Lode National Exhibition for "Evan's Dream." He also received Best of Show in the Watercolor Artists of Sacramento Horizons 2011 Open Watercolor Exhibition for "Sunland Parade" and a Special Award in Magnum Opus XXII Open Exhibition for "Three Generations."

Chris Beck, WW, is a new Signature Member of the National Watercolor Society. She is also featured in the article "Full-spectrum Color" in the May, 2011 issue of *The Artist's Magazine*.

Joseph Stoddard, a Signature Member and a Board Member of Watercolor West, has had his watercolor painting of the Los Angeles River featured on the cover of the October 2011 edition of *Westways Magazine*.

Devorah Friedman was awarded Honorable Mention for her painting "Alistair" at the Pennsylvania Watercolor Society's 32nd Juried Exhibition.

Barbara Kempe received an Award of Excellence in the Watercolor Artists of Sacramento Horizons 2011 Open Exhibition for "Jewel of the Algarve."

Juror Seminar by Jerry Stitt



Fran Brayton, JoAnn Formia and Peggy Moore join many others at the presentation.

Jerry Stitt, juror of this years exhibit, gave a presentation including his comments on all the paintings he accepted into the 2011 Watercolor West Exhibit. He also gave a demonstration of his gestural painting style during the afternoon part of his presentation.

The event was well attended with standing room only in the City of Brea Council Chambers.

In Memoriam

Bob Doughty passed away peacefully in his sleep in Mid- August. Bob was a Signature Member of Watercolor West and a fine painter of the sea and ships. A Memorial was held at Portuguese Bend Beach on August 29th. Nanci, Bob's wife, gave a wonderful eulogy, as if it were staged during the eulogy a pod of dolphins passed by a few pelicans flew over and tug boat headed for shore farther south of where we were. I am sure Bob may have had something to do with that. All fitting for a man who loved the sea, it was a perfect setting. Bob will certainly be missed.



Watercolor West Membership

Sustaining Associate requires only an appreciation of purely transparent watercolor and the payment of \$35 annual dues.

Juried Member requires at least one painting accepted and exhibited in WW Annual Juried Exhibit and the payment of \$35 annual dues

Signature Member requires three paintings accepted and exhibited in WW Annual Juried Exhibits and the payment of \$35 dues.

Dues are payable February 1 and delinquent April 1. Watercolor West will send out a dues notification on approximately January 1.

All member categories receive the newsletters and catalog of the Annual Juried Exhibit. Only Signature Members may use the name or initials of the society in the signing of their paintings.

Contact us at web site:
watercolorwest.org/contact



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Newsletter Fall Issue 2011

Watercolor West Board of Directors 2011 and 2012

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Joseph Stoddard, Exhibition Screening Co-Chair	Teri Adams, Seminar Coordinator
Rikki Reinholz, Exhibition Screening Co-Chair	Kathleen Ballard, Member at Large
Angela Chang, Member at Large	Kathy Dunham, Member at Large

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