



Newsletter

QUARTERLY
2010

Special Points of Interest:

- Demonstration Artists- 2010
- Humbling Experiences of a Demo Artist, by Willellyn McFarland
- Board of Director Candidates

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Summer



The President's Message

By JoAnn Formia

By the time you read this newsletter, the show entry deadline will have passed and the selection results will be on the way. I wish everyone GOOD LUCK. I know we will not all make the cut but personally I enjoy the challenge. I do hope that regardless of the outcome you will continue to submit your work. You have to be determined and not give up. If by chance you have never submitted work to a juried exhibition, NOW is a good time to start because if you are waiting for the right time, you will be waiting a very long time.

Make sure to mark your calendar for, Sunday, September 19. Frank Francese, our Juror, will present his seminar. He will discuss the selections for the 42nd Annual International Exhibition and present us with a demonstration. The next calendar item that is a must is the Watercolor West Annual Meeting and Board of Directors elections that will be held on Saturday, October 9th. See the list of board nominees in this newsletter. Tony Sheets will be our speaker and his topic will be "Seeing with Your Mind". In case you are not aware of it, Tony is the son of Millard Sheets and is a very versatile and talented artist in his own right. Immediately following the meeting at 5:00, the 42nd Annual Juried Exhibition opens with a reception and awards ceremony. Also please note the dates of the presenters for the 2010 Demonstration Series which is a great deal at \$75.00 for the entire series.

I do hope you will make an effort to attend the annual meeting to welcome our new members-at-large and help us thank Robin St. Louis, Tom Fong, Gladys Nichols and Moira Johannessen who will be leaving the board at the end of the year. They have generously served this organization for a combined total of more than 30 years. We all owe them a very big THANK YOU. We greatly appreciate all that they have done to promote and preserve continued interest in transparent watercolor.

Opportunities come and go but this is the one you don't want to miss out on. It is the Purchase Selection Program which is again available to anyone interested in participating. It offers a great chance to own a special work of art by some of the best watercolor artists of the day. Information is available by contacting the Chairperson, Joseph Stoddard at jstoddard@skadesign.com.

Again, GOOD LUCK with your entries and I hope you get the acceptance letter that we all hope for. Although if you happen to receive the other one, do as I do and toss it immediately. None of us need those negative vibes hanging around.



Frank Francese
Juror of Selection
and Awards



Don't miss Frank Francese's presentation of the accepted paintings of the 42nd Annual Juried Exhibition on Sunday, September 19th at 9am. He will also do a painting demonstration for us!



Calendar

Five Master Artists will Show How They



Tony Sheets

I have often been asked, *what do I see when I look at a subject which I want to paint or draw?* The answer is not a simple one. What I see and feel about a subject varies from time to time depending on the immediate circumstances of my life. In each sitting I may experience three or four very different creative approaches to what I want to express about the particular subject. I will demonstrate a couple of very different manners in which to approach one subject, in a way that brings fun, excitement and a feeling of better knowing the subject when done. And often when I feel that I am done, I find that is only the beginning of more varied approaches to the same subject. But that's another story.



Geri Medway

Geri will show her paintings in a slide show and explain many of the processes she uses.

Geri's painting process involves applying layer upon layer of glazes which takes more time than is afforded in a day-long presentation. However, she will illustrate the glazing process, step by step, by showing her method of painting rocks, textures and also share other techniques she uses in her paintings. She will explain how glazes change the colors and how value changes and creates drama in a painting.

Geri will be showing her paintings at the Festival of the Arts Show in Laguna Beach, CA this summer. Stop by to see her!

Dates to Remember

42nd Annual Juried Exhibition at the City of Brea Art Gallery

- Sun., Sept. 19th Juror Seminar & Demonstration by Frank Francese, 9am to 1pm
- Sat., Oct. 9th Annual Meeting, 3:30 to 5pm; Opening Reception, 5 to 7pm
- Sat., Oct. 16th Tony Sheets Demonstration, 10am to 3pm
- Sat., Nov. 6th Geri Medway Demonstration, 10am to 3pm
- Sat., Dec. 4th Chris Sullivan Demonstration, 10am to 3pm
- Sun., Dec. 19th Pong Apinyavat Demonstration, 12pm to 5pm

(Hand delivered paintings must be picked up on Sunday, Dec 19th between 5pm and 6pm or Monday, Dec. 20th, 11am to 12:00 Noon.)

Create Their Award Winning Paintings



Chris Sullivan

Chris Sullivan loves the versatility, the unpredictability, and the excitement that watercolor has to offer as a painting

medium. She enjoys challenging herself by painting the same subject several times using different approaches, palettes, and/or compositions. This keeps her sharp and her paintings fresh.

In her painting demonstration Chris will paint the same subject several times using a different approach for each painting. This will include a dynamic and exciting method of pouring and spattering the paint. Along with the painting demo, Chris will also present slides of her work.

Don't miss this high energy, fun, and informative day with Chris!



Pong Apinyavat

Pong Apinyavat is known as a "painters painter". He works very quickly and usually paints on location. One

of his main requirements is that he has fun while painting.

For his demonstration he will show some of his paintings and explain the techniques he uses to get his unique effects. He will show his way of painting scenery as well as demonstrate how he paints his signature night scenes similar to the freeway painting shown above.

You can check out more of his paintings at his website: www.pongapinyavat.com



Come see these nationally known watercolor masters present their ideas about how they create their award winning paintings.

Free parking
Restaurants within walking distance!

Call

714-990-7730

for more information or to reserve your tickets.



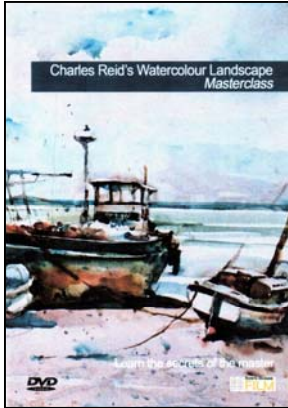
For Your Information: *Purchase Selection Award*

Every year, Watercolor West invites art patrons to participate in the annual exhibit's Purchase Selection Program. This year, we are making this opportunity available to all Watercolor West members. You will have the opportunity to preview the show on Jury Day (Monday, September 20), and be able to select a painting of your choice from the eligible paintings on display. You will then be able to purchase that painting for \$700.00 (plus sales tax). (The Brea Art Center does not take commission from Purchase Awards.) Most of the paintings will be for sale. You will be one of a select group that will have first pick and the painting you select will be recognized in the exhibit and in the show catalog with your name as a Purchase Selection Award for the artist. You will also be getting a beautiful piece of original artwork at a very reasonable price.

Please contact Joseph Stoddard (jstoddard@skadesign.com) if you would like to be a part of the Watercolor West 2010 Purchase Selection Program.



F. Y. I.



Film Review



In this DVD we get a chance to see every stage of the painting process with an informative narrative by Charles Reid. This is a great film and a must for Charles Reid fans.

The DVD is available from the Artists' Place, www.artist-videos.com, 800-278-7522.



Charles Reid's Watercolour Landscape Masterclass

A Film Review By Jim Salchak

Town House Films of Great Britain has released a new DVD featuring artist and teacher Charles Reid. In this his first purely landscape DVD he travels to Pin Mill in Suffolk. Located on the River Orwell it is the home of some of the last remaining Thames sailing barges. The plan was to paint on location but because of blustery rainy weather Reid has taken refuge in the Pin Mill Sailing Club and will paint from photos.

Day One: Working from two photos, the subject of this painting is a pub, The Butt and Oyster located at the river's edge, and some Thames sailing barges. Reid is sitting in front of his paper clipped to a board attached to a camera tripod with the board at about a 45 degree angle. Rather than draw the entire subject he prefers to draw and paint one part before continuing with the rest. He starts with the Butt and Oyster with two people behind a short stone wall in front of the building. After a careful contour drawing he starts painting the wall and the people. Reid's painting process involves putting color on dry paper, placing one wet color next to another so that they merge but still keep their initial color. He stressed the use of plenty of color and water, mixing colors on the page, going for the final color and value the first time and having adjacent warm and cool colors everywhere.

After completing the building he painted a

blustery stormy sky and only then did he draw the sailing barges. He starts painting with a medium dark passage that connects the barges with the building. The color of the dark hulls are achieved by mixing warm and cool colors on the page with the cast shadow on the beach added while the hull colors are still wet. The masts and sails were added and a muddy beach created by splashing on a warm color with spots of a muted green.

Day Two: Working from two photos, the subject for today's painting is the Manon, a beached trawler, with a large life boat filled with barrels and fishing gear lying in front of the trawler. Drawing only the life boat and the trawler he starts painting the stuff in the life boat letting the colors touch and flow into each other. I thought it was interesting that in both paintings Reid starts with small areas of medium to dark color. When painting the dark portion of the trawler hull he advised leaving a little light in the darks and not making darks too dense. The next stage involved drawing and painting the sailboat, background landscape, the sky and the beach. Masts and rigging were added last.

Reid said that he is never completely satisfied with his paintings but he enjoys the process.

Sneak Peek!!!

Currently serving on the board as Members-at-Large and also Candidates for the 2011/2012 Board of Directors, we are proud to present Peggy Moore, Teri Adams, Robin Erickson and Judy Todd.

We look forward to working with these four women who have generously donated their time and talents!



Annual Meeting Guest Speaker

Tony Sheets will speak about "Seeing with your Mind"

"As artists, we tend to approach our art with the enthusiasm generated by our emotional connect to a subject. And as artists, it is our desire to interpret what we see and feel so that we can share it with others. Often in this process, we loose track of the intellectual side of what we are doing because we are caught up in the emotion and process of our present creation. I would like to share with you some of my thoughts, experiences and practical reconnects which allow us to re-engage our minds into the process. It's both fun and useful, and it just might change the way you look at what you love doing, your art." Tony Sheets



Tony Sheet will speak on this topic at our Annual Meeting on October 9, 2010 at 3:30 pm at the City of Brea Art Gallery. The Opening Reception for the show will follow at 5pm.



Tony Sheets



*Come to the
42nd Annual
Watercolor West
Exhibition*

*at the City of
Brea Art Gallery
and cast your
vote for*

***"The People's
Choice Award"***

*The reception for
the show is at*

5:00 pm

on October 9th;

The show opens

October 10th!

The Humbling Experiences of A Demo Artist

By Willellyn McFarland

Over the years, I have given many demonstrations. Most of them were satisfying experiences, but not all of them. I hope that some of you will relate to these stories.

It was election night for an art group. I waited as the election took place, thinking that it was just a formality. At the end of the election the outgoing president took the floor and began berating the members. This went on for some time finally ending when tears began to flow. There was 35 minutes left for my demo. BEWARE of election nights!

The Christmas meeting would seem like a fine time for a demo. Not so! The lovely restaurant was partitioned. On the other side of the partition was the piano bar. The musician sang lustily while I labored on a simple still life barely able to hear my voice. BEWARE of holidays!

A portrait demonstration requires a great deal of concentration. Toward the end of this demonstration an argument broke out in the audi-

ence. The loud argument finally ended. I was paralyzed and puzzled. What had I done to cause such a furor? I ordered my hand to move and finish the important details. This wasn't easy. When finished, I asked those sitting near the people involved what had happened. It seems a gentleman had repeatedly left the auditorium, each time smelling strongly of spirits. Each time he returned, his voice became a bit louder as he chatted merrily with the ladies next to him.

The couple sitting behind him had driven 100 miles to see my demonstration, and was unable to hear. When they asked him to be quiet he became incensed and began to yell. BEWARE of people who seem to be having too much fun!

Then there was the time the program director took me aside just as I was about to begin. "Willie, paint a good one, won't you?" Hummmmm! You readers can fill in the "BEWARE of _____"!





Criteria for Member News

Please note that the following items may be included in this column:

- Awards in Exhibitions
- Publications
- Solo or two artist exhibitions
- Small group invitational exhibitions
- Serving on juries
- Additions to permanent collections

The following items will NOT be included:

- Admissions of an entry to a juried exhibition
- Workshop listings
- Member News items achieved more than six months before submission

Sending the information:

The preferred method is via e-mail for both pictures and text. Use "Member News" in the subject line.

Contact us at web site: www.Watercolorwest.org

Fall issue deadline is October 2, 2010

Thank You!

Member News Congratulations!

Laurel Hart received signature membership in the American Watercolor Society.

Betty Jameson's painting received Special Recognition in the 12th Annual All Media Juried Online International Art Exhibition. Betty Jameson won 3rd Place in Waterloo Watercolor Group's 32nd Annual Spring Members' Juried Show. She has earned signature membership in Taos National Society of Watercolorists.

Kris Preslan's painting has been accepted into *Splash 12: Best of Watercolor*. She received signature membership in the Transparent Watercolor Society of America.

Tom Fong was honored as the Featured Artist at www.watercolorpainting.com in April 2010.

Doug Stenhouse had a retrospective exhibit of 30 of his paintings at the Summer Studios Arts Academy in Lomita, California in April and May 2010.

Mary Higuchi's paintings were selected and appear in the recent edition of *Letter Arts Review: The Annual Juried Issue*, Vol. 24, No. 2, 2010. One of her watercolor paintings will also appear in Chris Unwin's book series, *Artistic Touch 4*.

Emma Lane-Waterman was honored with a One Woman Show at the John Wayne Airport in Orange County, CA.

Kathy Dunham's painting "*Love in Bloom*" won Best in Show at the 21st Annual Coachella Valley Watercolor Society's show.

Pat Dispenziere was awarded the H.R. Holbein, Inc Award at the Rockies West National 2010. This show takes place at the Western Colorado Center for the Arts in Grand Junction, CO.

Ratindra Das was an invited artist at the Shanghai Zhujiujiao International Watercolor Biennial Exhibition. Ratindra has also been invited to exhibit at the 2nd Invitational Exhibit of Contemporary International Watermedia Masters in Nanjing, China. *Seeing in Print* published a feature article called "Breaking the Rules" in the winter issue of Watercolor Magazine, and "Workshop 101" in *Watercolor Artist* in the April issue. He also received an award in the Inaugural Signature American Watercolor Exhibition at Fallbrook Art Center, Ca. Ratindra served as selection and award juror for Colorado Watercolor Society state show.

Francesca Brayton had a solo show of 30 paintings during the month of April at the Corner Gallery in the Huntington Beach Library, Huntington Beach, CA. Francesca has had the painting "Crab Cooker" selected for *Splash 12*, to be published and available in May 2011.

Hazel Stone won "The Creative Mind" cash award at the Arizona Aqueous XXIV Show in Tubac, AZ. She was also awarded Signature Membership in the Texas Watercolor Society.

Clonard Thomas is one of eight exhibitors in *Walking Tall* a group show at the Palm Desert Community Gallery in Palm Desert, CA., May 27 to July 25th.

Ann McEachron won Honorable Mention in the XXXI Annual Virginia Watercolor Society Exhibit in Glen Allen, Virginia. Ann is now a Signature Member of VWS.

Jack Rowe received the Best of Show in the 2010 National Juried North Valley Art League Exhibition in Redding, CA.

New Members Welcome !

Signature Member

Missi Paul, Lincoln, NE

Juried Members

Catherine P. O'Neill, Hamburg, NY
Robin Erickson, Fallbrook, CA

Sustaining Associates

Gayle Allen, Salt Lake City, UT
Cindy Brabek-King, Palisade, CO
Cindy Briggs, Bend, OR
Winnie Givot, Sisters, OR
Janice Grady, Los Altos, CA
James R. Howe, Los Alamitos, CA
Ron Howlett, Seal Beach, CA
Denise Miller, Carson City, NV

Georgia Kandico, Excelsior, MN
Dale Kurtz, Riddle, OR
Helen Lutt, Yorba Linda, CA
Christine McCowan, Ballard, CA
Janice Ottley, Houston, TX
Monika Pate, College Station, TX
Alexander Pelaka, Glendale, AZ
Sonja Price Ravet, Blaine, WA
Lynda Reyes, Glendale, CA
Sky Richardson, Tahoe City, CA
Rebecca Sentgeorge, Bend, OR
Sheri Stivers, Brea, CA
Diane Tollefson, Westminster, CA
Astrid Walter, Norway
Nada Zorich, Agoura, CA
Kathleen Giles, Gasport, NY

Elections for 2011 and 2012 Board of Directors

The Annual Meeting On Oct. 9th at 3:30 pm will include the election of officers who will manage and direct Watercolor West for the next two years starting in January 2011. We are fortunate that many board members have agreed to continue to serve and provide their experience and knowledge. All Signature and Juried Members present at the meeting are eligible to vote.

The Candidates for the 2011 and 2012 Watercolor West Board of Directors are:

President: JoAnn Formia

VP and Newsletter Editor: Peggy Minger-McCants

Treasurer: Sandy Davies

Secretary: Judy Todd

Exhibition Chair: Francesca Brayton

Membership Chair: Jim Salchak

Publicity Chair: Peggy Moore

Awards Chair: Robin Erickson assisted by Rikki Reinholz

Purchase Awards Chair: Joseph Stoddard

Catalog Exhibition Chair: Willellyn McFarland

Catalog Exhibition Co-Chair: Ann Runco

Historian and Slide/CD Rental Chair: OPEN

Exhibition Screening Co-Chairs: Rikki Reinholz and Joseph Stoddard

Seminar Coordinator: Teri Adams

Annual Meeting Program Chair: Sharon Rachael

Patrons Award *An Invitation to Participate*

Watercolor West wishes to invite everyone to contribute to our Patrons of Watercolor West Award for the 2010 Annual Exhibition. Those who contribute a minimum of \$50 to the fund by September 10th will have their names published in the catalog as Patrons. Please make checks payable to Watercolor West with a notation that it is for the Patrons Award.

Mail to Watercolor West c/o Jim Salchak, 18220 Hoffman Ave. Cerritos, CA 90703.



Watercolor West Membership

Sustaining Associate requires only an appreciation of purely transparent watercolor and the payment of \$30 annual dues.

Juried Member requires at least one painting accepted and exhibited in WW Annual Juried Exhibit and the payment of \$30 annual dues

Signature Member requires three paintings accepted and exhibited in WW Annual Juried Exhibits and the payment of \$35 dues.

Dues are payable February 1 and delinquent April 1. Watercolor West will send out a dues notification on approximately January 1.

All member categories receive the newsletters and catalog of the Annual Juried Exhibit. Only Signature Members may use the name or initials of the society in the signing of their paintings.

Contact us at web site:
www.watercolorwest.org



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Watercolor West Board of Directors 2009 and 2010

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Sandy Davies, Treasurer	Moirra Johannessen, Secretary
Francesca Brayton, Exhibition Chair	Jim Salchak, Membership Chair
Robin St. Louis, Publicity Chair	Rikki Reinholz, Awards Chair
Willellyn McFarland, Exhibition Catalog Chair	Robin St. Louis, Historian and Slide Librarian
Ann Runco, Assistant Exhibition Catalog Co-Chair	Joan Wiley, Seminar Coordinator
Tom Fong, Exhibition Screening Chair	Julian Bloom, Special Assistant
Sharon Rachal, Annual Meeting Program Chair	Joseph Stoddard, Member at Large
Peggy Moore, Member at Large	Gladys Nichols, Member at Large
Judy Todd, Member at Large	Teri Adams, Member at Large
Robin Erikson, Member at Large	

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