



## CALL FOR ENTRIES



Annual International Exhibition  
October 9 to December 19, 2010

# Watercolor West XLII

## PURPOSE

To present an exhibition of excellent, original, transparent watercolor paintings.

## CALL FOR ENTRIES

Watercolor West XLII Annual International Exhibition, October 9 - December 19, 2010 at the City of Brea Art Gallery, 1 Civic Center Circle, Brea, CA 92821. (Please do not send entries here.)

## CALENDAR 2010

### JUNE 30:

Deadline for slide/digital entries.

### JULY 27:

Notification of jury results begins.

### AUGUST 30 - SEPTEMBER 3:

All shipped work must be received by shipping agent between August 30 and September 3.

### SEPTEMBER 19, Sunday:

Seminar with Frank Francese 9 AM - 1 PM. Presentation by Frank, discussing each painting accepted into the show plus a painting demonstration. Call for reservations: City of Brea Gallery, Brea Civic & Cultural Center, 714-990-7730. Hand-delivered paintings will be accepted after seminar.

### SEPTEMBER 20, Monday:

Hand-delivered paintings accepted at City of Brea Gallery from 9 AM - Noon.

### OCTOBER 9, Saturday:

**Annual Meeting and Reception** 3:30 - 5 PM "Diversity in Art," by Tony Sheets. Opening reception and awards 5 - 7 PM, City of Brea Art Gallery.

### DECEMBER 19, Sunday:

Pick up hand-delivered paintings 5 to 6 PM or Pick up Monday, December 20, 11 AM - 12 Noon.

## NOTE:

An optional online graphics program may be accessed at [shrinkpictures.com](http://shrinkpictures.com) to size photographs of paintings for digital submission.

## JUROR: Frank Francese, WW, NWS, TWSA

Frank has been a professional artist since 1976. He has published articles in Watercolor Magic and the Artists Magazine in addition to performing a demo for PBS in 1998.

He has received numerous national and state awards and is a Signature Member of eight organizations. He has taught more than 220 workshops in the US and specializes in landscapes, bold washes, and clear, focused design. Frank's work can be seen at [www.ffrancese.com](http://www.ffrancese.com).

## AWARDS

Approximately \$12,000 in cash, merchandise and purchase selections will be awarded. First award: \$1500. A catalog of all paintings in full-color will be produced. Purchase Selections: Watercolor West patrons agree to purchase paintings from the show for \$700 with the entire amount going to the artist. Purchase Selections are identified in the catalog. For award details and examples of award-winning paintings from Watercolor West XLI, see website at [www.watercolorwest.org](http://www.watercolorwest.org).

## ELIGIBILITY

Open to all living artists. Entries must be original and painted within the past two years. Works previously exhibited at the City of Brea Art Gallery or Watercolor West are not eligible. Artists juried into the show must exhibit the accepted painting. Failure to do so will result in ineligibility to enter the Watercolor West show for the next two successive years.

Only transparent watercolor on a single piece of untreated rag or wood pulp paper is acceptable. No acrylic, collage, gesso, impasto, ink, metallic or white paint; no embossing. Canvas, Yupo, or similar paper is not acceptable.

Pencil may be used only for planning marks.

## NEW FRAMING REQUIREMENTS:

Simple, FLAT 3/4" front, square corner wood frame, black or natural color, or similar metal frame, flat black, graphite or neutral color only. Plexiglas, ready to hang with wire attached. White or light colored neutral mats. Maximum frame size is 48" in any direction. Works not adhering to the specifications will not be exhibited and will be returned at artist's expense.

**SLIDE ENTRIES (extra \$10 fee):**

1 or 2 (35 mm) slides in a 2" x 2" mount. Only the painting should appear. Print information on slide per diagram. Deadline June 30, 2010.



**DIGITAL ENTRIES:**

1 or 2 digital files should be submitted as e-mail attachments or on a CD (not returned). Images must be jpg and 1200 pixels per side maximum. Use A or B, title, first initial and last name for file name (A, Sunset, JBrown). Label CD with permanent marker; A image title, B image title, plus your first initial and last name. Include photograph (6" longest side) of each digital for reference, with name and address on back. Include same in the body of e-mail. E-mail images to: exhibitions@watercolorwest.org. Use subject: WW 2010 entry.

**FEES**

\$35 (\$30 for WW members) for 1 or 2 digital images. \$45(\$40 for WW members) for 1 or 2 slides. Make check or money order payable to Watercolor West. All fees, CDs and photos are non-refundable.

**LIABILITY**

Works will be handled with utmost care. Neither Watercolor West, nor the City of Brea Art Gallery, nor any agent will be responsible for damage or loss to any work of art submitted. City of Brea Art Gallery provides insurance coverage only while work is on their premises. Other insurance coverage is the artist's responsibility.

**SALES**

Exhibited works will be considered for sale at price indicated on entry form. Works not for sale must be designated "NFS." City of Brea Art Gallery will handle all sales and will take 30% commission. No commission is taken for Purchase Selections.

**ACCEPTED WORKS**

Information regarding shipping will be sent upon acceptance to the show. Works may either be hand-delivered or shipped to a shipping agent. A handling fee will be charged for shipped paintings. Shipping fees will be the responsibility of the artist. See CAL-ENDAR section for dates.

**WATERCOLOR WEST SEMINARS**

Held at City of Brea Art Gallery. Call for information and reservations 714-990-7730.

- Sunday, September 19 Frank Francese 9-1
- Saturday, October 16 Tony Sheets 10-3
- Saturday, November 6 Geri Medway 10-3
- Saturday, December 4 Chris Sullivan 10-3
- Sunday, December 19 Pong Apinyavat 12-5

**MEMBERSHIP IN WATERCOLOR WEST**

Three categories of membership are available:

1. Sustaining Associate Membership. Open to everyone.
2. Juried Membership: Open to any artist having a painting exhibited in a Watercolor West exhibit.
3. Signature Membership: Open to any artist who has had a painting exhibited in three or more Watercolor West exhibits.

Membership dues are \$30 per year. Signature membership dues are \$35 per year. All members receive quarterly newsletters, a prospectus for the annual exhibit, a yearly membership roster, and a free catalog of the annual exhibit. Membership dues may be included with your entry.

**CHECK LIST**

**Entry Fee:** Members: \$30 for 1 or 2 digital entries. Non members \$35 for 1 or 2 digital entries or \$55 for 1 or 2 entries plus new Sustaining Associate Membership. Additional \$10 fee for slides instead of digital.

- CHECK payable to Watercolor West.
- 1 or 2 slides or CD or e-mail your entry.
- Photo of each digital entry, 6" side max. Label on back.
- Entry and notification cards filled out completely.
- Stamped, self-addressed #10 envelope.
- Enclose all checklist items in one envelope.

For questions: [exhibitions@watercolorwest.org](mailto:exhibitions@watercolorwest.org)

**RETURN OF WORK**

Work may not be removed until close of show. Shipping agent will only return works shipped to him. Hand-delivered work must be picked up at City of Brea Art Gallery on December 19, 2010, from 5 PM to 6 PM or Monday 11 AM to Noon.

**MAIL ENTRIES TO:**

Francesca Brayton  
3961 Toland Circle  
Los Alamitos, CA 90720

**Watercolor West XLII (file card)**

AGREEMENT: By entering this exhibition, artist hereby agrees to the liability clause and to abide by all the rules and stipulations set forth in this prospectus, and understands that slides or digital images of accepted works become the property of Watercolor West for their archives, catalog, publicity and education.

Last Name   
Initial:

Digital e-mail entry (check if e-mailing entry).

Artist \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ E-mail \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Artist's Signature \_\_\_\_\_

Entry	Title	Price	Ins. Value IF NFS	Image Size	Framed Size
A					
B					
A	Eligible for \$700 Purchase Selection? Yes <input type="checkbox"/> No <input type="checkbox"/>		<input type="checkbox"/> Accepted	<input type="checkbox"/> Not accepted	
B	Eligible for \$700 Purchase Selection? Yes <input type="checkbox"/> No <input type="checkbox"/>		<input type="checkbox"/> Accepted	<input type="checkbox"/> Not accepted	

..... Do Not Separate .....

**Watercolor West XLII PAINTING NOTIFICATION LABEL**

(Attach to back of painting if accepted).

Artist \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ E-mail \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Entry	Title	Price	Ins. Value IF NFS	Image Size	Framed Size
A					
B					
A	Eligible for \$700 Purchase Selection? Yes <input type="checkbox"/> No <input type="checkbox"/>		<input type="checkbox"/> Accepted	<input type="checkbox"/> Not accepted	
B	Eligible for \$700 Purchase Selection? Yes <input type="checkbox"/> No <input type="checkbox"/>		<input type="checkbox"/> Accepted	<input type="checkbox"/> Not accepted	