



Official Prospectus 2023
55th Watercolor West International Juried Exhibition
www.watercolorwest.org

This Exhibition is open for artwork painted in traditional transparent watercolor only

Venue: Coastline College Art Gallery, Newport Beach, California

Entries Begin: Sunday, January 1, 2023

Entry Deadline: Wednesday, March 15, 2023 midnight PDT

Exhibition dates: Saturday, July 8 to Saturday, August 12, 2023

Juror: Michael Reardon www.mreardon.com

Awards: Anticipate \$12,500 in Cash and Merchandise

Entry Fee: Member \$50; Non-Member \$75

Online Entry: Up to two images.

CALENDAR 2023

January 1	Entries open
March 15	Entries close at midnight PDT
April 10-15	Notifications of acceptance and instructions emailed and posted on website
May 22 - 26	Paintings due to shipper (Orange County - Fine Art Storage)
June 16 & 17	Hand-delivered paintings accepted at gallery, final screening for compliance
June 17	Awards Selections
July 8	Opening Reception
August 12	Exhibition closes - Hand delivered paintings pick up 1-4pm
August 14	Shipper picks up paintings for packing and return to artists

ELIGIBILITY

Open to all living artists.

Must be only traditional transparent watercolor applied on a single piece of rag or wood pulp paper that is free of pigment and embedded materials. Graphite pencil may be used only for planning marks. For discussion of transparency see. ([LINK to Transparency](#))

Must be original work created by the artist. It may not be a copy of another's artistic creation. Work painted in a class or workshop or under the guidance of a teacher is not permitted.

Must be painted after January 1, 2020, and not have been shown previously in a Watercolor West exhibition. ([LINK to Plagiarism](#))

Accepted paintings must arrive framed and adhere to framing, matting, plexiglass and hanging, requirements found on our website ([LINK to Framing](#))

Paintings submitted for exhibition consideration must be at least 140 square inches (height x width), not larger than 44 inches on a side before framing.

EXHIBITION FEES

The Entry Fee for 1 or 2 paintings is \$50 for members and \$75 for non-members. All entrants will receive the annual exhibition catalog after the exhibition opens.

If you are not currently a member, you may become a member of Watercolor West when you enter the Exhibition by paying \$95— the annual dues of \$45, plus the \$50 member Exhibition entry fee. Along with the reduced entry fee and exhibition catalog, member benefits include a quarterly newsletter, notifications of workshops and events, discount on workshops, and your name and personal website listed on our website.

Exhibition fees must be paid by the entry deadline for artwork to be considered. Exhibition fees are not refundable in the event a painting is disqualified because the painting does not match the image entered or it is not in compliance with any entry requirement.

TO SUBMIT ENTRIES

Go to www.watercolorwest.org 55th International Juried Exhibition menu tab and select “Entry Form.” Follow instructions to complete the on-line entry form with your information. **Be sure your email address is accurate. ALL notices regarding your entry will be sent via email.**

Before uploading your images, make sure they are between 1 - 8 MB, and at least 2000 pixels on the shortest side. Images should be in JPEG format.

- Crop the photos to include **only the artwork image** (no mat or frame).
- Be sure your images are right side up.
- Round sizes to the nearest inch.
- Catalog Information: Please enter your name (first, last) the title(s) of your painting(s), city and state (country) in the address section. Enter painting titles and sizes (height x width) in inches. **Please be sure you have correctly entered your information.**

For technical issues regarding the online form, please contact webmaster Mignon Whitaker at mignon@mignonwhitaker.com

For general questions regarding the exhibition please contact Jeanette Hey at heyjeanr@gmail.com

CONFIRMATION/ACCEPTANCE:

You will receive an **email** confirming your entry upon submitting the completed form and uploaded image(s). Acceptance notifications will be **emailed** by April 15, and include instructions on next steps.

A list of the Juror’s decisions will also be posted on www.watercolorwest.org no later than April 15, 2023 under the 55th Watercolor West International Juried Exhibition tab.

Watercolor West reserves the right to disqualify any entry based on failure to follow any prospectus guidelines.

LIABILITY

By entering this Exhibition, you acknowledge your artwork image may be part of the in person and on-line exhibition, and agree to allow an image of your exhibited artwork to be used without charge for advertising and/or promotion in the furtherance of the Exhibition prior to and/or after the Exhibition.

SALES

Exhibited works will be considered for sale at the price indicated during the submission process. Works not for sale must be designated "NFS." All requests for information on a painting listed for sale will be forwarded to the artist for sale transaction. Please note: There is NO commission charged by Coastline Art Gallery. Watercolor West requests a donation of 15% of the sale price of any painting sold as a result of this exhibition.

To view information relating to the entry and guidelines for this exhibition (including Transparency, Plagiarism and Framing guidelines) visit: www.watercolorwest.org 55th International Juried Exhibition tab and choose from available options.